PROGRESS REPORT # 1

INTERN NAME Dominic Nobriga REPORT DUE DATE: 10/22/2021

DATE SUBMITTED (to be filled in by instructor) _____

DATES COVERED BY THIS REPORT 10/5/2021 – 10/19/2021

HOURS DOCUMENTED ON THIS REPORT 23

TIME LOG

Date Worked	Number of Hours	Description of Work
10/5/2021	4	Copy for Instagram content
10/8/2021	3.5	Copy for instagram content/Art Cards for sponsor video
10/12/2021	4	Copy for instagram content/Art Cards for sponsor video
10/15/2021	3.5	Art Cards for sponsor video/Pele Community Piece
10/19/2021	4	Pele Community Piece
10/6/2021	1	NMA UI Sprint
10/13	2	NMA style guide and kapcc home page
10/15	1	NMA style guide and kapcc home page

BRIEF SUMMARY OF THE WORK YOU DID DURING THIS REPORT: Captions to a graphic for instagram, title cards and art cards for a sponsorship video, UI sprint for NMA website, NMA style guide work, reading required content to get ready to work on NMA/KCC content.

REFLECTIONS ABOUT WHAT YOU HAVE LEARNED OR YOUR EXPERIENCED THUS FAR RELATIVE TO YOUR CAREER AS A DESIGNER: I learned that my view of writing is much different from an advertising perpsective. Having to set things up with a tagline, then copy, and finally the payoff/punchline at the end has been a good learning experience for me. In terms of NMA, I learned a lot about UI design and recognizing themes in certain web designs. How the typography and colors affect the users experience, along with how to properly make websites for a school.

CONCERNS/FRUSTRATIONS/QUESTIONS Having to change my perspective on writing and battling my own opinions on what I think is good. For NMA, the style guide was a little challenging as I wondered a lot how I could make it better than it was